

**October 2011**

## **MRRRA Redevelopment Update**



The disestablishment ceremony of Naval Air Station Brunswick (NASB) and its Annex in Topsham has taken place, leaving behind a complex of buildings, state-of-the-art facilities and acres of natural open space. This update outlines the redevelopment benchmarks and ongoing initiatives and activities that will lay the foundation for productive, successful and creative redevelopment of Brunswick Landing: Maine's Center for Innovation and Topsham Commerce Park.

### ■ GREAT STATE OF MAINE AIR SHOW & BUSINESS AVIATION EXPO

**UPDATE:** The first civilian air show to be held in Brunswick took place August 26 – 28. As in the past, the US Navy's Blue Angels were the Air Show's featured performers. In addition, the Air Show was designated an "Official Tier 1" event celebrating 100 years of naval aviation. New to

the Air Show, MRRRA hosted the first Business Aviation Expo, showcasing Brunswick Landing to the business aviation community. Unfortunately, severe weather forced the cancellation of the show on Sunday. Despite the weather, there was a good turnout of attendees, lots of media coverage, and all of the performers gave astounding demonstrations.

### ■ BRUNSWICK RENEWABLE ENERGY CENTER (BREC)

MRRRA was granted funds from the Maine Technology Institute, with additional funds granted from the Economic Development Administration in August 2009, to conduct a feasibility study on the proposed Brunswick Renewable Energy Center (BREC). The BREC will be the home of a business complex and living laboratory for integrated research and development, manufacturing, testing, company incubation and productive operations of green energy technology products and services.

**UPDATE:** Tasks One and Two of the BREC Feasibility Study have been completed. The Wright-Pierce analysis for Task One shows that the existing utility infrastructure at Brunswick Landing will support development of a Renewable Energy Center. The National Renewable Energy Lab (NREL) Task Two Study has identified renewable energy generation technologies that can be cost effectively deployed at Brunswick Landing in the near-term. NREL has determined that the potential exists for Brunswick Landing to become one of the first Net Zero developments in the country. MRRRA is now partnering with E2Tech to complete Task Three of the Feasibility Study to determine potential energy technology business and financial partners for the types of clean energy production technologies favored for this facility (Task Two) and to develop strategies to encourage their location/relocation to Brunswick Landing. These potential partners include renewable energy companies, energy efficiency and demand response service operations, research and development entities and business incubation expertise.

## ■ BUSINESS DEVELOPMENT

As part of the overall planning effort, economic and market analyses revealed several promising business opportunities and key market segments that are viable for redevelopment at the NASB sites. To that end, MRRRA has been implementing a business development strategy focusing on targeted marketing industries such as: Aviation and Aerospace; Information Technology; Advanced Composites; Education; Renewable Energy Development; and Resort Hotel and Conference Center.

**UPDATE:** Integrated Marine Systems, Maine Technology Institute, Lee Auto, and Goodwill Industries, NNE join the growing list of tenants operating at Brunswick Landing. In addition, there are several companies in the pipeline with possible start dates as soon as this fall. If you are interested in Brunswick Landing, go to [http://mrra.us/images/Business\\_Information\\_Form.pdf](http://mrra.us/images/Business_Information_Form.pdf) to complete a Business Information Form.

We've begun to receive property for redevelopment as part of the Navy's economic development conveyance process. To date, MRRRA has received approximately 250 acres with the remainder of the property to be transferred throughout the coming year.

## ■ BRUNSWICK EXECUTIVE AIRPORT (BXM)

On November 19, 2010 MRRRA received notice from the Federal Aviation Administration (FAA) that MRRRA is an "eligible airport sponsor" designating Brunswick Executive Airport as part of the National Plan of Integrated Airport System. This allows MRRRA to use federal funds to make capital improvements. The airport deed was given to MRRRA on March 23, 2011, and the Brunswick Executive Airport will be opened for business on April 2, 2011.

**UPDATE:** Close to 300 airplanes landed at the airport for this year's First Annual Brunswick International Fly-In. Since we had such a great response to the first fly-in, we are repeating and expanding the Fly-in for next year. The Second Annual Brunswick International Fly-In is scheduled to be a two-day event next year. Mark your calendars for June 2-3, 2012 as we present a bigger and better Fly-In at Brunswick Executive Airport. Stay tuned for more information in the coming months.